

# The Remarkable Journey of Hertfordshire Buses Robinson: Unveiling the Secrets of a Local Legend



When it comes to the world of transportation, Hertfordshire Buses Robinson holds a special place in the hearts of locals. With its iconic red buses and outstanding service, this transport company has been an integral part of Hertfordshire's public transportation system for over half a century. In this article, we delve into the fascinating story of Hertfordshire Buses Robinson, exploring its humble beginnings, significant milestones, and the impact it continues to make on the community.

## A Humble Start

The journey of Hertfordshire Buses Robinson began in 1965, when Thomas Robinson, a visionary entrepreneur, recognized the need for efficient and reliable

public transport in the county. With just a single bus and a handful of dedicated employees, Robinson embarked on a mission to connect the various towns and villages of Hertfordshire, ensuring that residents had easy access to essential services, education, and employment opportunities.



## Hertfordshire Buses

by D C Robinson(Paperback – September 1, 2018)

★★★★☆ 4 out of 5

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As the demand for their services grew, Hertfordshire Buses Robinson expanded its fleet and routes, becoming an indispensable part of daily life for countless individuals. With a commitment to excellence, the company quickly gained a reputation for its punctuality, friendly drivers, and well-maintained buses.

## Connecting Communities

One of the remarkable aspects of Hertfordshire Buses Robinson is its focus on connecting communities. Unlike many other transport companies solely focused on profits, this company truly cares about fostering relationships and ensuring that no corner of Hertfordshire is left behind.

Whether it's providing transportation for the elderly, organizing special routes for schoolchildren, or offering affordable travel options for those with limited financial resources, Hertfordshire Buses Robinson goes above and beyond to cater to the diverse needs of its passengers. Their commitment to inclusivity and accessibility has earned them a loyal customer base.

## **Going Green**

In recent years, Hertfordshire Buses Robinson has also become a pioneer in eco-friendly transportation. Recognizing the importance of sustainability, they implemented initiatives to reduce their carbon footprint, such as introducing hybrid buses and using alternative fuels.

This commitment to environmental friendliness has not only contributed to cleaner air quality in the region but has also positioned Hertfordshire Buses Robinson as an industry leader in responsible transportation. Their actions inspire other transport companies to follow suit and prioritize sustainability in their operations.

## **Award-Winning Service**

Over the years, Hertfordshire Buses Robinson has received numerous accolades for its exceptional service and contribution to the community. The company's efforts have been recognized by local authorities, transportation organizations, and even national publications.

These accolades serve as a testament to the dedication and hard work of the entire team at Hertfordshire Buses Robinson. From the drivers to the maintenance staff, everyone plays a crucial role in upholding the company's commitment to providing a safe, reliable, and comfortable transportation experience.

## Looking Ahead

As Hertfordshire continues to evolve, so does Hertfordshire Buses Robinson. The company is constantly seeking ways to improve its services and adapt to the changing needs of the community. Whether it's implementing technological advancements or exploring new routes, Hertfordshire Buses Robinson remains committed to staying at the forefront of the transportation industry.

With each passing year, Hertfordshire Buses Robinson becomes an even more integral part of the fabric that makes up Hertfordshire's identity. The company's unwavering dedication to connecting communities, offering exceptional service, and promoting sustainability ensures that it will continue to leave a lasting impact on the region for generations to come.

Hertfordshire Buses Robinson represents the very best of what a transport company can be. From its humble beginnings to its numerous achievements, the company's commitment to the community sets it apart. Not only does it provide essential transportation services, but it also acts as a unifying force, connecting people from all walks of life.

As Hertfordshire Buses Robinson looks towards the future, its focus on innovation, sustainability, and maintaining excellent service remains unwavering. The red buses of Hertfordshire have become an iconic symbol of reliability and care, and the impact of this legendary transport company continues to shape the lives of thousands of individuals every day.

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From 1933 to the end of the 1960s, most of the bus services in Hertfordshire were in the hands of London Transport's Country Services, with standardised green buses. These vehicles and routes were passed to the National Bus Company in 1969, with a new green London Country livery being adopted, though within five years it was replaced by NBC corporate colours. The 1970s and 1980s saw London Country's fleet brought up to a modern standard. The Thatcher government's policies brought about the split of London Country, with Hertfordshire being unequally divided between the North East and North West businesses. Since then, there has been Sovereign, County Bus, Luton and District, which eventually all came together to become part of the Arriva Group. London Transport's Potters Bar Garage found itself in Hertfordshire after boundary changes in the 1960s, bringing red buses into the south of the county and reaching as far away as St Albans. Other NBC subsidiaries could be found on the fringes of Hertfordshire, including United Counties and Eastern National. Various independents have featured in the county's bus scene, the numbers greatly increasing after deregulation. Some of the most notable operators today include Uno and Centrebus. The author has been living in Hertfordshire since the 1970s and has built up a fantastic collection of photographs of the county's buses, the best of which are displayed here.



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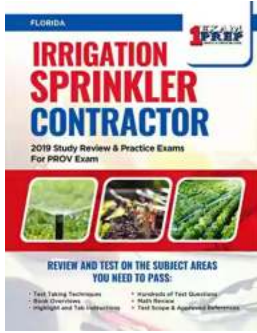
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