

The Inside Story Of The Shuberts: The Shows, The Stars, and Applause Books

In the dazzling world of Broadway, there is one name that stands out above all others—the Shuberts. For over a century, the Shubert organization has been a driving force behind the success of countless shows and the rise of numerous stars. In this article, we will take you on a mesmerizing journey through the inside story of the Shuberts, exploring the shows that captivated audiences, the stars that graced their stages, and the pivotal role Applause Books played in telling their extraordinary tale.

The Rise of the Shuberts

The story of the Shuberts begins with brothers Sam, Lee, and Jacob J. Shubert. In the early 20th century, they emerged as trailblazers in the theater industry, revolutionizing the way shows were produced, promoted, and performed. With a keen eye for talent and a passion for innovation, the Shuberts swiftly ascended to the pinnacle of Broadway.

Some of their most notable productions include classics like "A Chorus Line," "Cats," "Phantom of the Opera," and "Chicago." These shows not only achieved monumental success but also redefined the trajectory of theater, leaving an indelible mark on the cultural landscape.

Mr. Broadway: The Inside Story of the Shuberts, the Shows and the Stars (Applause Books)

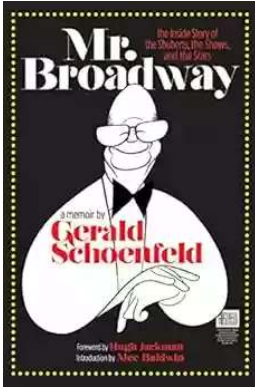
by Gerald Schoenfeld (Kindle Edition)

★★★★★ 4.7 out of 5

Language : English

File size : 10229 KB

Text-to-Speech : Enabled



Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 408 pages
Screen Reader : Supported



The Spectacular Stars

A Broadway show is truly incomplete without its stellar cast. The Shuberts were renowned for their ability to spot exceptional talent and provide them with the platform to shine. From legends like Ethel Merman, Bernadette Peters, and Julie Andrews to rising stars like Lin-Manuel Miranda and Idina Menzel, the Shuberts' stages have witnessed some of the greatest performers of our time.

These stars not only graced the stage but also added immeasurable value to the shows they were a part of. Their electrifying performances and magnetic presence contributed to the ongoing success of the Shubert productions.

Applause Books: The Chroniclers of Broadway

While the Shuberts were busy shaping the world of theater, another integral player quietly emerged—the Applause Books. Recognizing the unique power of capturing the behind-the-scenes stories and untold anecdotes, Applause Books took on the responsibility of chronicling the magic and madness of Broadway.

Through meticulously researched books, Applause Books provides an intimate look into the making of iconic shows and the lives of legendary performers. Their

publications offer readers a front-row seat to the drama, the triumphs, and the rich history of the Shuberts.

Applause Books goes the extra mile in ensuring the authenticity of their content. With access to exclusive interviews, archival photographs, and insider knowledge, their dedication to presenting an accurate and compelling story is unparalleled.

Taking a Deeper Dive

If you have ever wondered what goes on backstage, how show concepts are conceived, or the challenges faced by performers, Applause Books has the answers. Their extensive collection includes titles such as "The Shuberts and Their Passing Shows," "Backstage with Barry Bostwick," and "Phantom of the Opera: The Ultimate Behind-the-Scenes Guide." These books allow readers to take a deeper dive into the world of Broadway and gain a newfound appreciation for the art form.

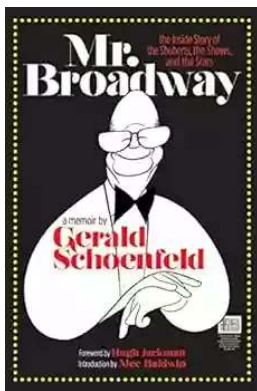
Whether you are a theater enthusiast, a fan of the Shuberts' productions, or simply curious about the secrets of show business, Applause Books offers a treasure trove of insights, anecdotes, and photographs that will leave you enchanted.

Redefining Broadway, One Show at a Time

The Shuberts' legacy, intertwined with the history of Broadway itself, is a testament to their unparalleled vision and unwavering dedication. Through their pioneering spirit, they propelled Broadway into the vibrant cultural force it is today.

Meanwhile, Applause Books continues to preserve and celebrate the rich tapestry of Broadway, further immersing readers in the captivating world behind the curtains. Their comprehensive collection of books sheds light on the processes, personalities, and performances that have made Broadway the epitome of artistic excellence.

So, the next time you find yourself drawn into the enchanting world of the Shuberts, remember to thank the stars who graced their stages, the shows that left you in awe, and the Applause Books that ensure the magic lives on.



Mr. Broadway: The Inside Story of the Shuberts, the Shows and the Stars (Applause Books)

by Gerald Schoenfeld (Kindle Edition)

★★★★☆ 4.7 out of 5

Language : English
File size : 10229 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 408 pages
Screen Reader : Supported



Mr. Broadway was completed just one month before Gerald Schoenfeld's death in 2008 at the age of 84. Bringing the reader backstage, the long-term chairman of the Shubert Organization shares his triumphs and failures, sings praise, and settles scores. He recounts nightmarish tales of the Shuberts, themselves – the meanness of Lee, the madness of JJ, the turmoil surrounding John's personal life, and the drunken ineptitude of Lawrence Shubert Lawrence, Jr., the man who succeeded them and nearly brought the Shubert legacy to an ignominious end.

An active participant in that legacy for over 50 years, Schoenfeld describes how he and his partner, Bernie Jacobs, saved the Shubert Organization, bringing some of Broadway's greatest hits to the stage – from A Chorus Line, Equus, and Amadeus to Pippin, Les Misérables, Evita, Cats, The Phantom of the Opera, Godspell, Ain't Misbehavin', Dreamgirls, Dancin', Sunday in the Park with George, The Life and Adventures of Nicholas Nickleby, Glengarry Glen Ross, The Heidi Chronicles, The Gin Game, Miss Saigon, and Chess.



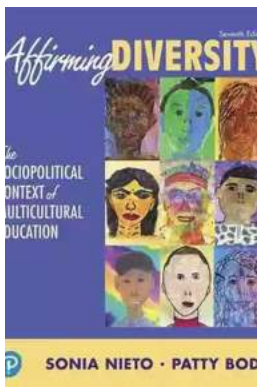
Compulsion Heidi Ayarbe - A Gripping Tale of Addiction and Redemption

Compulsion Heidi Ayarbe is a profound and captivating novel that delves into the complexities of addiction and redemption. In this article, we...



The Cottonmouth Club Novel - Uncovering the Secrets of a Dark and Sinister Society

Welcome to the dark and twisted world of The Cottonmouth Club, a thrilling novel that will keep you on the edge of your seat from beginning to end. Written by the talented...



The Sociopolitical Context Of Multicultural Education Downloads: What's New In

Living in a diverse and interconnected world, understanding and embracing multiculturalism has become a necessity. Education plays a crucial role in shaping individuals and...



The Epic Journey of a Woman: 3800 Solo Miles Back and Forward

Embarking on a solo journey is a life-altering experience. It takes immense courage, determination, and a thirst for adventure. And that's exactly what Emily Thompson had when...



Florida Irrigation Sprinkler Contractor: Revolutionizing Landscape Care

Florida, known for its beautiful landscapes and warm weather, requires efficient and precise irrigation systems to ensure the lushness and health of its many gardens...



Unveiling the Political Tapestry: Life in Israel

Israel, a vibrant country located in the Middle East, has a political landscape that is as intriguing and complex as its rich history. With its diverse population, cultural...



Life History And The Historical Moment Diverse Presentations

Do you ever find yourself wondering how history has shaped the world we live in today? How different moments, historical figures, and civilizations have shaped...



Miami South Beach The Delaplaine 2022 Long Weekend Guide

Welcome to the ultimate guide for making the most out of your long weekend in Miami South Beach in 2022. Whether you are a first-time visitor or a seasoned...